

# Rob McKinney

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## PROFESSIONAL EXPERIENCE

### OnSolve

*Senior Web Developer* | Aug 2020 - Sept 2024 | Atlanta, GA + Remote

- Positioned within the marketing department to maintain brand websites and guidelines on the web
- Wordpress development using PHP, JavaScript, HTML, CSS and heavy use of ACF
- User experience, user interface, desktop and mobile design, & wireframing in Sketch and Adobe
- Pantheon hosting stack utilizing Git for version control
- Oversaw and managed a complete redesign of OnSolve.com in 2021
- Managed project work across teams while balancing development time and scoping
- Provided scoping and estimates while maintaining established timelines

### Moontide Agency, Golden State Company

*Front End Developer* | Jan 2020 - Aug 2020 | Atlanta, GA

- Wordpress site creation leveraging Advanced Custom Fields and Atomic Blocks built on a LAMP stack
- Git + GitHub workflows for versioning with hosting and server maintenance on WPE and Digital Ocean
- Asset management and some production design and with Adobe Photoshop
- Balanced development time and project work while managing remote and offshore teams
- Established scope and provided estimates while keeping to project time frames

### Viacom - Catalyst, Creative Strategy

*Senior Developer* | May 2016 - Jan 2020 | New York, NY

- HTML, CSS, JavaScript, PHP development, and responsive design
- Wordpress implementation, updates, quality assurance testing
- Held ownership of hosting and managed code packages with AWS, WP Engine, and internal hosting options
- Wireframe construction and user experience vision for client presentations and projects
- Managed internal products including websites, lobby screens, and other internal tools to maintain relevance of content
- Requirements gathering and development of presentation decks for departmental and client meetings
- Developing digital experiences and evaluating vendor technologies
- Interviewed and onboarded new team members and provided leadership for interns and freelance developers

### Aptify

*Technical Analyst* | Nov 2012 - May 2016 | Chicago, IL and New York, NY

- Acted as consultant on implementation of Aptify AMS software for web
- Front end development for Aptify's eCommerce suite using HTML, CSS, and JavaScript
- Constructed wireframes from technical documents for client presentation
- Trained clients on CMS as well as eCommerce web control suite
- Worked with R&D to update web controls to be responsive and HTML5 compliant
- Worked with marketing team to redesign and manage content for several internal, responsive websites
- ASP.NET VB development, including some controls added as stock functionality
- Worked on projects with teams and clients all over North America, Australia, and India

### Vanguard Technology Corporation

*Lead Client Service Technician* | Aug 2011 - Nov 2012 | Chicago, IL

- Developed and implemented Master pages from PSD to the web in Sitefinity with HTML, CSS, & JavaScript
- Coordinated with developers to deploy a toolbox of .NET based widgets
- Hosted training sessions for clients and new employees
- Worked with teams, clients and project managers to get custom development launched
- Conducted business analytics and discovery for the company, especially with mobile design
- Content migration and taxonomy, requirements gathering, information architecture and quality assurance

## EDUCATION

### Middle Tennessee State University, Spring 2008

*Bachelor of Science in Recording Industry* | Production and Technology major, Philosophy minor

## QUALIFICATIONS

### Technical Skills

HTML/CSS/JavaScript  
Bootstrap  
Git  
PHP  
Wordpress  
jQuery  
GSAP  
React  
Pantheon  
AWS  
Digital Ocean  
WP Engine  
MAMP/WAMP  
MySQL  
Sitefinity

### Software

Microsoft Office Suite  
Sublime  
Adobe Photoshop/CC  
Sketch  
Visual Studio  
Windows and Apache Servers  
Windows/Mac/Linux Systems

### Design

User Experience Design  
User Interface Design  
Website Construction  
Wireframing  
Responsive Design  
Production Design  
Information Architecture  
Solutions Architecture  
Content strategy

### Project Management

Scoping and estimates  
Requirements gathering  
Agency management  
Technical, training and process documentation  
Telecommunication  
Remote and Offshore team management

## REFERENCES

Keenan Purk  
Digital Marketing Director, OnSolve  
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